

Project Spotlight - Small Business Direct Install



Small Businesses are SAVING!*

The NIPSCO Small Business Direct Install (SBDI) Program offers exclusive, energy-saving incentives to NIPSCO small business customers. To take advantage of these incentives, contact the program to get your project started and help your business reduce energy waste. Consultations are complimentary. Read on to find out about how a local grocery store in Michigan City has made some big and bright improvements in their business with the SBDI Program.

Most grocery store owners can agree that some of their largest expenditures can come from lighting. With long operating hours, both indoors and outside, opportunities are plenty when searching for ways to upgrade to energy-efficient products.

The local store's inside upgrades include replacing outdated fluorescent lighting with more efficient and brighter LED lamps. The store also upgraded lighting in the refrigerated cases to improve the customer experience while shopping for their favorite products. Outside upgrades included parking lot lighting and building lighting to enhance customer safety and improve the overall appearance of the facade.

The NIPSCO SBDI program provided cash incentives to offset the cost of these enhancements that helped improve the customer experience while assisting the store in saving on their bottom line.

SAVINGS SNAPSHOT**

Savings: 87,604 kWh
Incentive: \$6,683
Project Payback: 1.25 years
Project Payback w/incentive: 6 months**

*Savings will vary and depend upon specific business and operating conditions. Results are not guaranteed.

**Actual payback period and savings will vary.

NIPSCO Business Energy Efficiency Programs

Saving energy can help you save money and reduce energy waste. An upgrade will extend an equipment's MTBF (mean time between failures) and EUL (useful life) which reduces both corrective and preventative maintenance operations and lessens operational downtime. NIPSCO offers programs for businesses of all sizes.

Contact us at 1-800-299-2501 to find out how you can start your project.

Eligible electric customers are those served under rates 520, 521, 522 or 523, who have not had a billing demand of 200 kW or greater in any month during the previous 12 months. Eligible natural gas customers are those served under rates 121, 125 or 151 (NIPSCO's Depend-a-Bill rate).

[NIPSCO.com/Business](https://www.nipSCO.com/Business)

NIPSCO
Energy Efficiency



Contact TRC at:

1-800-299-2501 | NIPSCO.Savings@trccompanies.com | [NIPSCO.com/Business](https://www.nipSCO.com/Business)

NIPSCO's energy efficiency programs are administered by TRC, a third party implementation specialist that helps homes and businesses save energy.