

## NIPSCO STRATEGIC ENERGY MANAGEMENT

# SEM

## FOR GROCERY & CONVENIENCE STORES



### WHAT IS SEM?

SEM, short for Strategic Energy Management, is a strategic solution which enhances the efficiency and effectiveness of your building's energy usage. With SEM, energy management becomes ingrained in your daily business routines, integrated to deliver continuous energy savings. NIPSCO's SEM program empowers personnel at every level with the knowledge and skills to implement daily habits that drive efficiency and cost-effectiveness in building and equipment operations.

### OUR SOLUTION

NIPSCO Program Administrators ("TRC") are committed to providing your personnel with the knowledge and tools needed to foster energy-saving behaviors throughout your stores in NIPSCO's electric and gas territories. Through personalized on-site assessments, training sessions as well as regular check-ins, we'll work together to identify improvement opportunities to drive down energy consumption and costs. TRC's approach is rooted in accountability and transparency, with objectives and progress tracked using ENERGY STAR® PortfolioManager®.

### QUICK HIGHLIGHTS

- ✓ **In-person Site Assessments:** Build sustainable energy systems and practices.
- ✓ **1-on-1 Training Sessions:** Teach energy management to participants of all knowledge levels.
- ✓ **Monthly Check-in Meetings:** Stay on pace with changing energy demands as program participation evolves with time.

### LASTING BENEFITS:

- ✓ Cost savings through reduced energy and water use.
- ✓ Increased building and equipment durability and longevity.
- ✓ Reduced maintenance costs and time needed to address recurring issues.
- ✓ Staff provided with training and tools to help them better manage buildings.
- ✓ Achieved savings can be directed toward other store needs.
- ✓ Reduced carbon emissions and other environmental impacts.
- ✓ Optimized safety with well-placed lighting.
- ✓ Improved indoor air quality.
- ✓ Improved working conditions enhance staff comfort and productivity.

### SEM FOCUSES ON THESE KEY AREAS



BEHAVIOR PATTERNS



EQUIPMENT

### GET STARTED SAVING WITH SEM

Now that you know more about the SEM program, call or email an energy advisor at **1.800.299.2501** or email **NIPSCO.Savings@trccompanies.com**.

**NIPSCO**  
Energy Efficiency

## REALIZING SAVINGS WITH SEM

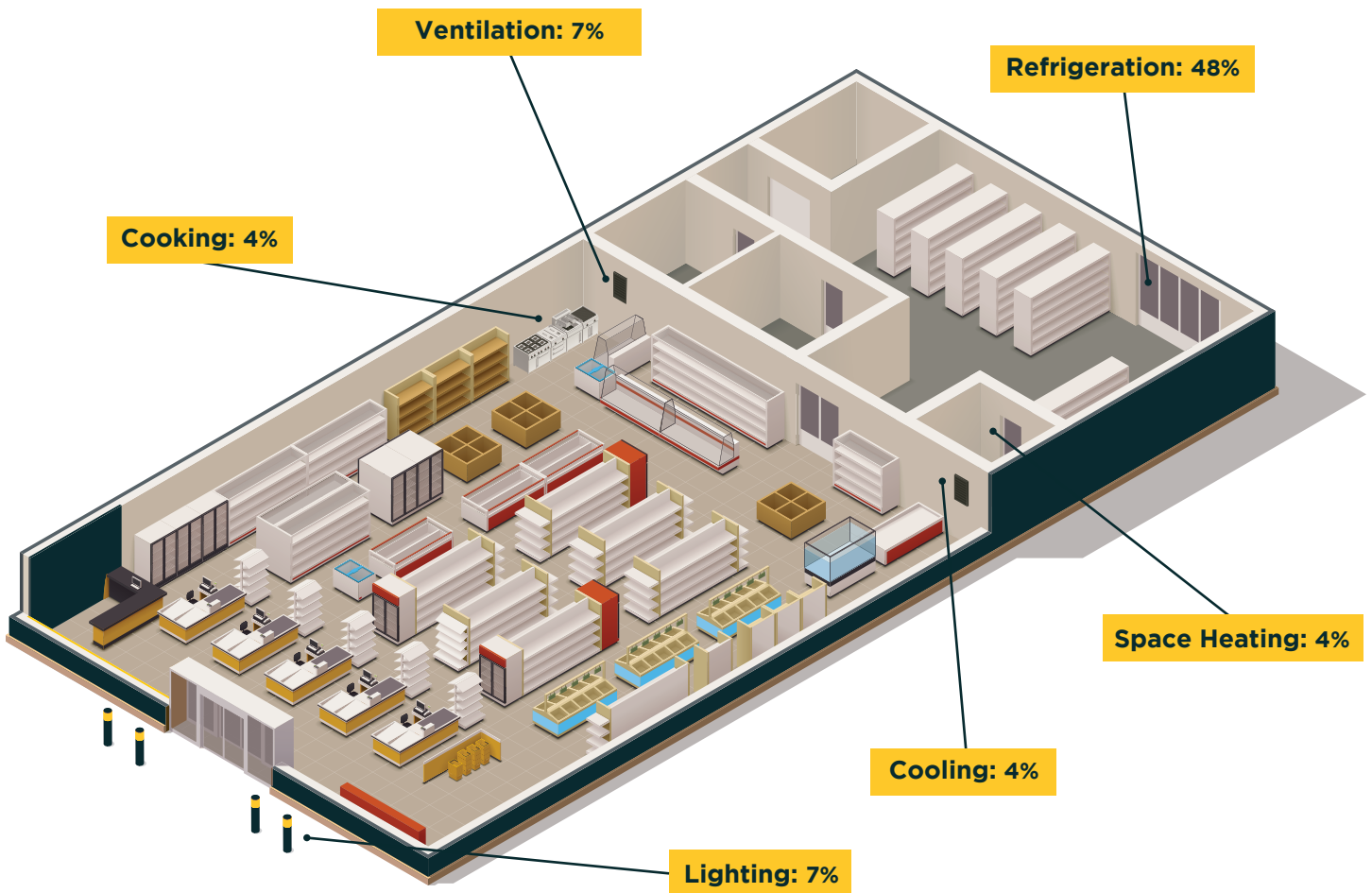
We know you have your customers covered no matter what they need. We also understand the critical balance between serving customers and managing operational costs. With NIPSCO's SEM Program, you're in good hands. You will receive the support you need to help reduce energy usage, trim operating expenses and optimize equipment performance.

This program offers invaluable insights into your energy consumption patterns, highlighting which equipment consumes the most energy. Armed with this knowledge, you can make informed decisions that positively impact your bottom line.

**Maximize your store's efficiency and savings — get started with SEM today.**

## GROCERY & CONVENIENCE STORE ENERGY USE\*

Below are the most common usages of energy in buildings like yours.



*\*Electric end use. U.S. Energy Information Administration (2023 CBECS Survey Data)*

### TOP WAYS TO SAVE



Refrigerated doors



Cooler cases



Anti-sweat heater controls

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